



 @theLULAdesigns

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# theLULAdesigns Graphic Designer

Est. 2006 SKILL SET:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- WordPress
- Code Enthusiast
- Composition
- Typography
- Color Theory
- Time Management Pro
- Open and Flexible
- Team Player
- Self Motivator

## EDUCATION

Moore College of Art & Design  
Philadelphia, PA  
BFA Graphic Design, 2006  
Summa cum laude



## PROJECTS & CLIENTS OF NOTE

ArtWell, [theartwell.org](http://theartwell.org)  
various design work as well as design and technical consultation during a year long rebranding process that culminated with a new visual language of my design including, but not limited to, organization logo, committee logos, collateral materials, and website graphics

Kol Tzedek, [kol-tzedek.org](http://kol-tzedek.org)  
consult and collaborate with the Kol Tzedek community on print, digital, and brand needs of how to best serve the community

Alina Wheeler, [alinawheeler.com](http://alinawheeler.com)  
general, administrative and technical support for various projects including the second addition of her book Designing Brand Identity



## PARTNERSHIPS

Collaborative work on print design and WordPress website services

Wildbrook Communications  
[wildbrookcommunications.com](http://wildbrookcommunications.com)  
Gari Weilbacher

Danzig Design  
[danzigdesign.com](http://danzigdesign.com)  
Riva Danzig

## COMMUNITY


WordCamp Philadelphia  
[2017.philly.wordcamp.org](http://2017.philly.wordcamp.org)  
Organizer, 2017

WordCamp US  
[2016.us.wordcamp.org](http://2016.us.wordcamp.org)  
Team Lead, 2016

WordCamp US  
[2015.us.wordcamp.org](http://2015.us.wordcamp.org)  
Team Lead, 2015

GDI Philly  
[girldevelopit.com](http://girldevelopit.com)  
Member, 2015-present

 [LULA@theLULAdesigns](mailto:LULA@theLULAdesigns)

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