



@theLULAdesigns

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theLULAdesigns Graphic Designer

Est. 2006

SKILL SET:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- WordPress
- Code Enthusiast
- Composition
- Typography
- Color Theory
- Time Management Pro
- Open and Flexible
- Team Player
- Self Motivator

EDUCATION

Moore College of Art & Design
Philadelphia, PA
BFA Graphic Design, 2006
Summa cum laude



PROJECTS & CLIENTS OF NOTE

ArtWell, theartwell.org
various design work as well as design and technical consultation during a year long rebranding process that culminated with a new visual language of my design including, but not limited to, organization logo, committee logos, collateral materials, and website graphics

Kol Tzedek, kol-tzedek.org
consult and collaborate with the Kol Tzedek community on print, digital, and brand needs of how to best serve the community

Alina Wheeler, alinawheeler.com
general, administrative and technical support for various projects including the second addition of her book *Designing Brand Identity*



PARTNERSHIPS

Collaborative work on print design and WordPress website services

Wildbrook Communications
wildbrookcommunications.com
Gari Weilbacher

Danzig Design
danzigdesign.com
Riva Danzig

COMMUNITY

Moore College of Art & Design
moore.edu
YAW Instructor, Spring 2018

WordCamp Philadelphia
2017.philly.wordcamp.org
Organizer, 2017 & 2018

WordCamp US
2016.us.wordcamp.org
Team Lead, 2016

WordCamp US
2015.us.wordcamp.org
Team Lead, 2015

GDI Philly
girldevelopit.com
Member, 2015-present

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